

Name : Dr. LALEE SHARMA  
Qualification : M.Com , Ph.D.  
Designation : Asstt. Professor (Commerce)  
Department : Commerce and Management

Profile:

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Dr. LALEE SHARMA  
ASSTT. PROF. (Commerce)  
GOVT. V.Y.T. PG AUTONOMUS COLLEGE, DURG  
EMAIL: sharmalalee@gmail.com

#### WORK EXPERIENCE:

1. **ASSTT.PROF. (Edu.)** –Session 2003-2004 & 2004-05 G.S.ARYA COLLEGE, DURG.
2. **ASSTT.PROF. (Edu.)** –26<sup>th</sup>SEPTEMBER 2005 TO 26<sup>th</sup>AUGUST 2009 - RUNGTA COLLEGE OF SCI. and TECH.,G.E Road, DURG
3. **SUB AUDITOR CO-OPERATIVE DEPARTMENT, CHHATTISGARH** –27<sup>th</sup>AUG2009 – 30<sup>th</sup>JAN. 2012.
4. **ASSTT. MANAGER (ACCOUNT) CGRVVN LTD. RAIPUR** –31<sup>st</sup>JAN. 2012 –6<sup>th</sup>OCT. 2017
5. **ASSTT.PROF. (Com.)** –7<sup>th</sup>OCTOBER2017 TO – GOVT KAMAL DEVI RATHI MAHILA MAHAVIDYALAYA, RAJNANDGAON.
6. **ASSTT.PROF. (Com.)** – 10<sup>th</sup>OCTOBER 2022 TO TILL DATE –GOVT. V.Y.T. PG AUTONOMUS COLLEGE, DURG

#### ACADEMIC QUALIFICATION:

YEAR	DEGREE/PROGRAM	BOARD/UNIVERSITY	PERSENTAGE
2016	Ph.D.	PT. RSU RAIPUR	AWARDED
2008	M.B A. (Dist. Edu. )	GGU BILASPUR	70%
2001	M.Ed	PT. RSU RAIPUR	71.88%
2000	B.Ed	RDVV,JABALPUR	69%
1999	M.Com	PT. RSU RAIPUR	69.62%
1997	B.Com.	PT. RSU RAIPUR	59.1 %
1994	HIGHER SECONDARY	MPHSB, BHOPAL	72 %

#### OTHERQUALIFICATION:

**DIPLOMA IN CO-OPERATIVE MANAGEMENT – : Date 18<sup>TH</sup>NOV 2009 to 9<sup>TH</sup>Mar2010 CO-OPERATIVE TRAINING CENTER , BILASPUR ,(CG)**

#### OTHER ELIGIBILITY

YEAR	ELIGIBILITY	DATE OF QUALIFYING
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2012	NET( COMMERCE)	12 <sup>TH</sup> NOV 2012
2013	SET( COMMERCE)	14 <sup>TH</sup> MAY 2014

#### CURRENTJOB PROFILE:-

**NAMEOF THE POST:** ASSTT. PROF.(COMMERCE )

**DATEOF APPOINTMENT:** 7<sup>th</sup>OCTOBER 2017 (DIRECT APPOINTMENT,SELECTED THROUGH CG PSC 2014 , TOPPER IN COMMERCE SUBJECT )

**TEACHINGEXPERIENCE (AS ON July 2023):** UG- 12 Yrs. PG. 02 Yrs.

#### COURSESATTENDED :

#### DETAILS OFCOURSESATTENDED

S. N.	COURSE	Organized by/ Sponsor	Theme	Duration	Year
1.	ORIENTATION COURSE	HRDC Pt. RSSU Raipur	Quality of Higher Education : Learning Process	04 <sup>th</sup> July to 31 <sup>st</sup> July 2018	2018
2.	REFRESHER COURSE in COMMERCE	SWAYAM ARPIT ONLINE COURSE	Career Advancement scheme	2019-20 (Exam date 16/2/2020)	2020
3.	4 Credit Course	SWAYAM ONLINE COURSE	Introduction of GST	2021 (Exam date 29/8/2021)	2021
4.	Inter-disciplinary REFRESHER COURSE	Teaching Learning Centre, Ramanujan CollegeUniversity of Delhi	"Research Methodology"	20 February - 06 March, 2022	2022

#### List of Faculty Development Programme (FDP Attended)

S. N.	Title Of FDP	Organized by/ Sponsor	period	Duration	Year
1	NAVIGATING TO A BETTER WORLD: SUSTAINABLE DEVELOPMENT GOALS AND ACADEMIA.	MAHARAJA AGRASEN UNIVERSITY, BADDI, HIMACHAL PRADESH	One Week	16-21 October, 2023	2023

2	NAAC ACCREDITATION FRAMEWORK	GURU SHREE SHANTIVIJAI JAIN COLLEGE FOR WOMEN ,Chennai	One Week	9th to 16th September 2023	2023
3	Implementation of NEP-2020 for University and College Teachers	INDIRA GANDHI NATIONAL OPEN UNIVERSITY New Delhi	One Week	12-20 June, 2023	2023
4	ICT Tools for Effective Teaching Learning	KAMLA NEHRU MAHAVIDYALAYA, NAGPUR	One Week	29 May to 3 rd June 2023	2023
5	Emerging Trends and Challenges in Commerce	, NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE & SCIENCEKandivali (E), Mumbai-	One Week	2nd may, 2023 to 10th May, 2023	2023
6	OPEN SOURCE TOOLS FOR RESEARCH	Teaching Learning Centre, Ramanujan CollegeUniversity of Delhi	One Week	27 Dec. 2022- 02 January, 2023	2023
7	Research Methodology	ST. THOMAS COLLEGE, BHILAI	Two Week	5 <sup>th</sup> Aug. to 19 <sup>th</sup> Aug. 2021	2021
8	Developing Online Courses for SWAYAM	School of Computer Science & IT and Online Program Cell Uttarakhand Open University, Haldwani	Two Week	21 <sup>st</sup> June to 05 <sup>th</sup> July 2021	2021
9	Online Education: Boon For Upliftment of Higher Education	HEMCHAND YADAV VISHWAVIDYALAYA, DURG	10 Days	22 <sup>th</sup> July to 31 <sup>th</sup> July 2020	2020
10	Empowerment Through Digital	NOIDA INSTITUTE OF ENG. AND TECH.,	One Week	07 <sup>th</sup> July to 12 <sup>th</sup> July 2020	2020

	<b>Technology and E – Learning Methodologies</b>	<b>GREATER NOIDA</b>			
11	<b>Training Program on E – Learning</b>	<b>SNDT WOMENS UNIVERSITY, Mumbai</b>	<b>One Week</b>	<b>28<sup>th</sup> June to 04<sup>th</sup> July 2020</b>	<b>2020</b>
12	<b>Empowerment Through Digital Technology and E – Learning</b>	<b>SNDT WOMENS UNIVERSITY, Mumbai</b>	<b>Two Week</b>	<b>01<sup>st</sup> June to 12<sup>th</sup> June 2020</b>	<b>2020</b>
13	<b>Research Methodology: Tool And Techniques</b>	<b>INSPIRA RESEARCH ASSOCIATION , Jaipur</b>	<b>One Week</b>	<b>29<sup>th</sup> May to 31<sup>st</sup> May and 26<sup>th</sup> June to 29<sup>th</sup> June 2020</b>	<b>2020</b>
14	<b>Moodle Learning Management System</b>	<b>ATAL BIHARI VAJPAYEE UNIVERSITY, Bilaspur</b>	<b>One Week</b>	<b>12<sup>th</sup> May to 17<sup>th</sup> May</b>	
15	<b>FDP (DST- NIMAT PROJECT)</b>	<b>CHHATTISGARH CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT</b>	<b>Two Week</b>	<b>28<sup>th</sup> Feb to 12<sup>th</sup> Mar. 2019</b>	

### List of Workshop Attended

S. N.	Title Of Workshop	Organized by/ Sponsor	period	Duration	Year
1.	(National workshop ) Research methodology	GOVT .V.Y.T. PG AUTONOMUS COLLEGE, DURG	One Week	24 <sup>th</sup> May to 30 <sup>th</sup> May 2021	2021
2.	10 Days online workshop	HEMCHAND YADAV VISHWAVIDYALAYA, DURG	10 Days	7 <sup>th</sup> May to 16 <sup>th</sup> May 2021	2021
3.	(5 Days online Workshop) New NACC Accreditation Framework	HEMCHAND YADAV VISHWAVIDYALAYA, DURG	5 Days	9 <sup>th</sup> April to 14 <sup>th</sup> April 2021	2021

### RESEARCH EXPERIENCE:-

1. Ph. D. Guide IN Hemchand Yadav Durg Uni. Durg Year 2022
2. Ph. D. IN THE YEAR 2016.

### 3. PAPER PUBLICATION: 09

## Detailsof Reserch Paper Publication

1. झाड़ॉ. एस.एन, शर्मालाली एवं सिंहधर्मेन्द्र(2013) :- महिलाओं के आर्थिक एवं सामाजिक विकास में लक्ष्मी महिला नागरिक सहकारी बैंक मर्यादित, रायपुर की भूमिका का अध्ययन (रायपुर जिले के संदर्भ में) Shodh Prakalp A Quarterly Research Journal , (ISSN -2278-3911) Vol. LXII No.1 Jan -march 2013, pp 46-48.
2. Sharma Lalee ,JHA Dr. S.N, & Singh Dharminder(2013) :- महिला नागरिक सहकारी बैंक मर्यादित महासमुंद : एक अध्ययन( Mahila Nagarik Sahakari Bank Maryadit Mahasamund : Ek Adhyan ) Indian Journal of Applied Research (ISSN-2249-555x),Vol. 3, Issue 12, Dec. 2013, pp 21-23.
3. Sharma Lalee , JHA Dr. S.N, & Singh Dharmender(2014) :- Pragati Mahila Nagarik Sahakari Bank Limited Bhilai : Run By Women- a Success story.Indian Journal of Applied Research(ISSN-2249-555x),Vol. 4, Issue 2 ,Feb. 2014, pp 12-15.
4. Sharma Lalee & Singh Dharmender (2014):-लक्ष्मी महिला नागरिक सहकारी बैंक, रायपुर : प्रारंभ से अब तक उपलब्धि के सोपान(Laxmi Mahila Nagarik Sahakari Bank Raipur :Prarambh Se Ab Tak Upalabdhi Ke Sopan)Indian Journal of Applied Research(ISSN-2249-555x),Vol. 4, Issue 4 ,April 2014, pp 60-62.
5. Sharma Dr. Lalee & Singh Dr. Dharmender (2018):- महात्मा गांधी राष्ट्रीय ग्रामीण रोजगार गारंटी योजना(मनरेगा) का अध्ययन (छ.ग. के संदर्भ में)मुमुक्षा अंतरराष्ट्रीय शोध पत्रिका (ISSN-2348-4179), Issue 35 , June 2018, pp 74-81.
6. Singh Dr. Dharmender & Sharma Dr. Lalee (2021) :- **A Study Of Satisfaction Level Of Farmers From Co-Operative Society** .(With Special Reference To Tribal Block Dondi In Balod District, C.G.) **SHODH SANCHAR bulletin** (ISSN-2229-3620), vol. 11 ,Issue 41, January to March 2021, pp 26-31.
7. Singh Dr. Dharmender & Sharma Dr. Lalee (2021) :- **A Study Of Satisfaction Level From Banking Facility Provided By Women Co-operative Bank To Its Members.** **SHODH SARITA** (ISSN-2348-2397), vol.8 ,Issue 29, January to March 2021, pp 26-31.

**8 Singh Dr. Dharmender , Sharma Dr. Lalee&PandeyKapish Chandra**

(2022) :- Interrelation between Service Quality Attributes  
Customer Satisfaction on Women Cooperative  
Banks. Empirical Economics Letters, 21 (Special Issue 2)  
(November 2022) ISSN 1681 8997

**9 Singh Dr. Dharmender, Dewangan Vikas kumar , Saluja Dr Harjinder pal singh & Sharma  
Dr. Lalee (2023) :-**

INTERRELATION BETWEEN SERVICE QUALITY  
ATTRIBUTES, CUSTOMER SATISFACTION AND  
CUSTOMER LOYALTY IN D-MART CUSTOMER .  
Journal of Research Administration, Society of Research  
Administrators International ISSN:1539-1590 | E-  
ISSN:2573-7104 Vol. 05 No. 2 (2023)