

(4)

OR

Explain title attribute, class attribute and align attribute with example.

Q.4 Write note on Business Strategies in e-Commerce.

OR

Suggest a business strategy for Raipur airport.

Q.5 Explain various business models of e-Commerce.

OR

Explain e-commerce B2B model in detail.

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Roll No.....

Total No. of Sections : 03

Total No. of Printed Pages : 04

Annual Online Examination 2020

B.Com. Part - II

COMPUTER APPLICATION

Paper - I

INTERNET APPLICATION AND E-COMMERCE

Max.Marks : 50

Time : 3 Hrs.

Min.Marks : 17

Note : Section 'A', containing 10 very short-answer-type questions, is compulsory. Section 'B' consists of short answer type questions and Section 'C' consists of long answer type questions. Section 'A' has to be solved first.

Section - 'A'

Answer the following very short-answer-type questions in one or two sentences : (1×10=10)

Q.1 What do you mean by www?

Q.2 What are Netscape, Fire fox and Safari called?

Q.3 Write syntax to create Internal link in HTML.

Q.4 What is image map?

Q.5 What is B2B e-Commerce?

Q.6 Each row of table in HTML is defined using which tag?

P.T.O.

(2)

- Q.7 In which attribute of table tag border of the table in HTML is defined?
- Q.8 What is purpose of EDI in business?
- Q.9 What is the use of <LINK> tag in HTML?
- Q.10 What are hypertext anchors?

Section - 'B'

Answer the following short-answer-type questions with word limit 150-200 : (3 5=15)

- Q.1 What do you mean by closed tag and empty tag? Give an example.

OR

Explain two attributes of <body> tag that can be used to specify background.

- Q.2 Write short note on XML.

OR

Write short note on history of internet.

- Q.3 Discuss how the un-ordered list are defined in HTML.

OR

Give all attributes of IMG tag.

(3)

- Q.4 What is e-Commerce? Explain its advantages.

OR

What are e-newspapers?

- Q.5 Write short note on Virtual Auctions.

OR

How internet can help bookshops for their trade?

Section - 'C'

Answer the following long-answer-type questions with word limit 300-350 : (5 5=25)

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- Q.1 Discuss the advantages and disadvantages of Internet.

OR

Explain the structure of World Wide Web.

- Q.2 Explain the concept of website in Internet and scripting with 5 tags of HTML.

OR

How links are established within web pages? Explain with example.

- Q.3 Explain the BODY elements with its attributes.

P.T.O.