

Code No. : BB-239

Roll No. Total No. of Printed Pages : 4

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Online Annual Examination, 2022

B.Com. Part II

COMPUTER APPLICATION

Paper I

[Internet Application and E-commerce]

Time : Three Hours]

[Maximum Marks : 50

Note : Section 'A' containing 10 very short answer type questions, is compulsory. Section 'B' consists of short answer type questions and Section 'C' consists of long answer type questions. Section 'A' has to be solved first.

Section 'A'

Answer the following Very Short Answer Type Questions in one or two sentences : **1×10=10**

1. What is TCT ?
2. Define domain.
3. What is CSS ?
4. Explain web page.
5. Explain physical styles.

6. What is HTML form tags ?
7. Explain e-market.
8. Explain scope of e-commerce any two.
9. Define B2B commerce.
10. Explain Online sharing.

Section 'B'

Answer the following Short Answer Type Questions in about 150-200 words : **(3×5=15)**

1. Explain any three basic HTML tags.

Or

What do you understand by www ?

2. Write short note on XSL.

Or

Write short note on Tag list.

3. Explain the Hypertext Anchors with example.

Or

Explain form structure with example.

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4. Write definition and scope of e-commerce.

Or

Explain the terms e-commerce payment system.

5. Explain electronic market and electronic data with example.

Or

Define e-diversity with example.

Section 'C'

Answer the following Long Answer Type Questions in about 300-350 words : **5×5=25**

1. Explain Internet and world wide web of Indian surface.

Or

Explain the following notes :

(a) domain name services

(b) address URL

2. Explain of the structure of the Homepage and element in HTML documents.

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Or

Create the HTML page using the following field :

Name, Fname, Mname, Date of birth. Address, phone No.

3. Explain Internet and external linking between web pages with example.

Or

Explain the IGM tag and its attributes with example.

4. Explain e-commerce of business strategy with example.

Or

Explain Online business over traditional business according to business Model used in e-commerce.

5. Explain B2C e-commerce Model with suitable example.

Or

Explain in the following notes :

(a) Digital signature (b) e-newspaper

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