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Roll No.....

Total No. of Sections : 03

Total No. of Printed Pages : 04

Q.3 Explain the BODY elements with its attributes.

**OR**

Illustrate IMG tag with its attributes.

Q.4 Write note on Business Strategies in e-Commerce.

**OR**

Explain the projection of e-Commerce market world wide and India.

Q.5 Explain various business models of e-Commerce.

**OR**

How payment by credit-card is processed by the help of Internet? What do you mean by e-newspapers?

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**Annual Examination - 2019**

**B.Com. Part - II**

**COMPUTER APPLICATION**

**Paper - I**

**INTERNET APPLICATION AND E-COMMERCE**

**Max.Marks : 50**

**Time : 3 Hrs.**

**Min.Marks : 17**

**Note :** Section 'A', containing 10 very short-answer-type questions, is compulsory. Section 'B' consists of short answer type questions and Section 'C' consists of long answer type questions. Section 'A' has to be solved first.

**Section - 'A'**

**Answer the following very short-answer-type questions in one or two sentences : (1×10=10)**

Q.1 What do you mean by www?

Q.2 What is CSS?

Q.3 Write syntax to create Internal link in HTML.

Q.4 Define e-Market.

Q.5 What is B2B e-Commerce?

Q.6 What is the purpose of <ISINDEX> in HTML?

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- Q.7 In which attribute of table tag border of the table in HTML is defined?
- Q.8 What do you understand by a web-browser?
- Q.9 What is the use of <LINK> tag in HTML?
- Q.10 What do you mean by TCP/IP address?

**Section - 'B'**

**Answer the following short-answer-type questions with word limit 150-200 : (3 5=15)**

- Q.1 What do you mean by closed tag and empty tag? Give an example.

**OR**

Explain two attribute of <font> tag that can be used to specify size and type of font in HTML.

- Q.2 Write short note on XML.

**OR**

Explain the structure of HTML document.

- Q.3 Discuss how the un-ordered list are defined in HTML.

**OR**

Explain any two tags used within <form> tag in HTML.

- Q.4 What is e-Commerce? Explain its advantages.

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**OR**

Write short note on Scope of e-Commerce in India.

- Q.5 Write short note on Virtual Auctions.

**OR**

What is EDI (Electronic Data Interchange)? Write any two benefits.

**Section - 'C'**

**Answer the following long-answer-type questions with word limit 300-350 : (5 5=25)**

- × Q.1 Discuss the advantages and disadvantages of Internet.

**OR**

Explain the technological foundation of Internet and www.

- Q.2 Explain the concept of website in Internet and scripting with 5 tags of HTML.

**OR**

Design a table with main Heading "EMPLOYEE RECORD" and display the following details of 3 employees :

- emp no.
- emp name
- Salary
- Department
- Contact

**P.T.O.**