

Roll No.....

Total No. of Sections : 03

Total No. of Printed Pages : 03

Code No. : B-320(A)

Annual Examination - 2017

B.Com. - II

COMPUTER APPLICATION

Paper - I

INTERNET APPLICATION & E-COMMERCE

Max.Marks : 50

Time : 3 Hrs.

Min.Marks : 17

Note : Section 'A', containing 10 very short-answer-type questions, is compulsory. Section 'B' consists of short answer type questions and Section 'C' consists of long answer type questions. Section 'A' has to be solved first.

Section - 'A'

Answer the following very short-answer-type questions in one or two sentences : **(1×10=10)**

- Q.1 What is Web Page?
- Q.2 What is W3C?
- Q.3 Define term HTML.
- Q.4 What do you mean by CSS?
- Q.5 What is hyperlink?
- Q.6 Explain container tag.
- Q.7 Define Term-E-Commerce.
- Q.8 Explain E-market.

P.T.O.

(2) Code No. : B-320(A)

- Q.9 What do you mean by virtual auction?
Q.10 Define Term-E-Business.

Section - 'B'

Answer the following short-answer-type questions with word limit 150-200 : (3 5=15)

- Q.1 Explain Domain Name Service.

OR

What is URL? Explain with example.

- Q.2 Explain the following HTML Tag with example.

(i) BASE (ii) ISINDEX (iii) LINK

OR

Write short note on element of HTML document.

- Q.3 Explain IMG Tag with all attributes.

OR

Explain FONT Tag with example.

- Q.4 Short note on Value Chain.

OR

Explain trade cycle.

- Q.5 Explain E-diversity.

OR

Explain the utility of Internet Banking.

(3) Code No. : B-320(A)

Section - 'C'

Answer the following long-answer-type questions with word limit 300-350 : (5 5=25)

- Q.1 Write functions of TCP/IP Protocol.

OR

Write note on Indian Internet History.

- Q.2 What is Web Standard?

OR

Write note on different HTML Editors .

- Q.3 Explain internal & external linking between web pages with example.

OR

Explain Table Tag with example.

- Q.4 Explain advantages & disadvantages of E-commerce.

OR

Discuss E-commerce in passenger Air Transport.

- Q.5 Explain Electronic payment system with suitable example.

OR

Explain the steps of online share trading.

---x---